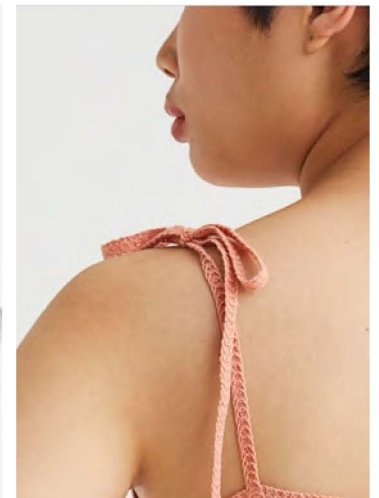
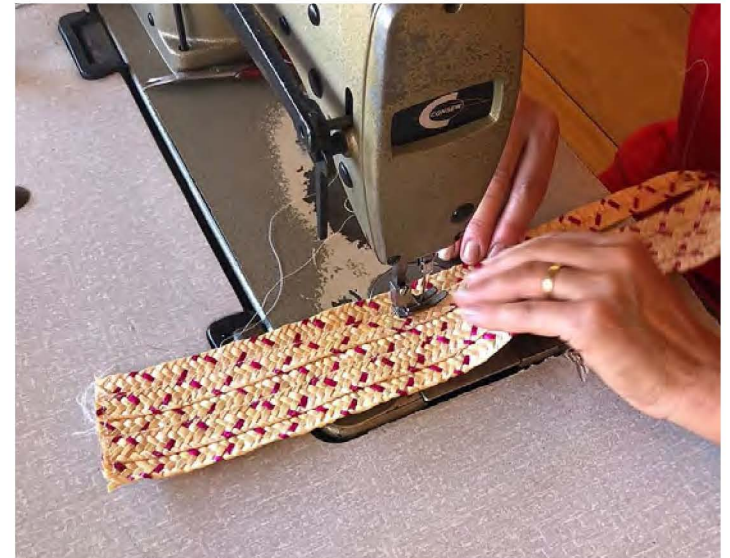




RUSTIC TRIMS

- Summer tactility comes through for trimmings too
- Look for natural textures in trims
- Utilise vegetal tones to achieve rustic aesthetic
- Source natural fibres for eco message
- Apply to shorts and sweats for high summer
- Co-ord with leggings and shorts





TAGS & LABELS

- Care labels and tags worn on the exterior or the garment
- Add interest and elevate product with these appliques
- Consider new stitch detailing
- Apply through different placements, cuffs, hem, back neck
- Utilise positive messaging





IRIDESCENT SHINE

- Iridescent textures come through from trimmings
- Utilise iridescent for high summer trims as well as reflective trims or a sports aesthetic
- Bring to life through buttons, badging, zips & toggles

